

## KICK-OFF-SYMPIOSIUM DANUBE MACRO REGION BUSINESS WEEK



The SENATE OF ECONOMY welcomes you to the Kick-off-symposium of the DMRBW – Danube Macro Region Business Week, which is organized in the framework of the SENATE'S initiative EEDF – EUROPEAN ECONOMIC DANUBE FORUM.

## Geopolitics and the Danube Region

Monitoring the global context and developing practical strategies

**October 8<sup>th</sup>, 2018 | Doors open 2.30 pm | Program starts 3.00 pm**

**OSCE – Organization for Security & Cooperation in Europe – Ratsaal – 5<sup>th</sup> floor**

**Hofburg Congress Centre | Heldenplatz 1 | 1010 Vienna | Austria**

Is the Danube Region appropriately prepared for the ongoing digital change? How much do we depend on US-technology? How do the US monitor and perceive Europe and its industries? What are the big strategies behind the steadily growing Chinese influence in Europe? Of which relevance for the Danube Region is the Russian attitude towards Europe? What is the fundamental change in global business concepts and has the awareness regarding this dramatic change already reached the Danube Region? And how does all this effect the ecological situation of the Danube Region and its competitiveness? These questions will be answered in the Kick-off-symposium of the DMRBW18. Be a part of it!

## AGENDA | Monday, Oct. 8<sup>th</sup> 2018 - OPENING OF THE DMRBW

### Geopolitics and a Green & Inclusive Danube Region

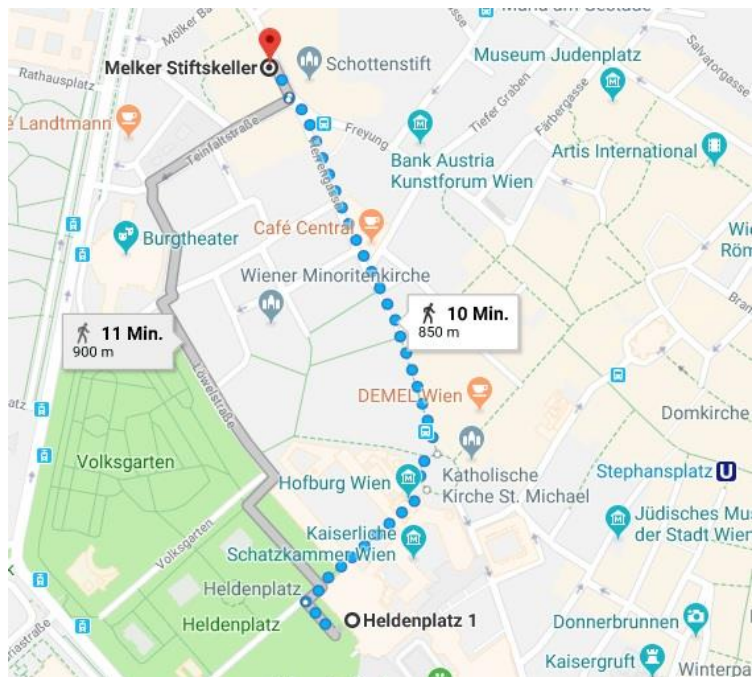
- 14.30 **Doors open & registration**
  
- 15.00 **OPENING CEREMONY & WELCOME**
  - Introduction: Jochen Ressel | Executive Director – Operations, SENATE OF ECONOMY
  - The todays goal: Gabriele Stowasser | Member of the Board – Intl. Relations, SENATE OF ECONOMY
  - **Cooperation agreement between PaN & SENATE OF ECONOMY**  
Univ.-Prof. Dr. Hermann Mückler | President, PaN  
Senator Walter J. Gerbautz | Secretary General, PaN
  
- 15.15 **Opening Keynote | WHY WE NEED GEOPOLITICAL UNDERSTANDING**
  - Dr. Erhard Busek | fmr. Vice-Chancellor, Republic of Austria, President Senate of Economy Austria & SECI
  - Erwin Huber, MBE | fmr. Minister of State Bavaria & CSU Party Leader, Chairman Committee Economy & Media, Infrastructure, Construction, Transport, Energy & Technology
  
- 15.40 **WELCOME ADDRESS 1**
  - Dr. Richard Schenz | Vice president, Austrian Economic Chamber
  
- 15.50 **WELCOME ADDRESS 2 | CLOSING EUROPE'S INVESTMENT GAPS**
  - Vazil Hudák, MBA, M.A. | Vice president, European Investment Bank (video)

- 16.00      **Global Trade-Lines and Corridor Development | Balancing Cost Efficiency/Competitiveness and Environmental Imperatives/Paris 2015**
  - Moderator: Mag. Dominik Schmied, Co-Initiator DMRBW and Logistics Expert
  - Dipl.-Kfm. Raimund Stürer | Member of the Board Sales & Marketing | DB Cargo AG
  - Andreas Stepan | President, Austrian Ship-Brokers
  - Mag. Igor Hribar | Regional Director, DB Schenker Rail Services Vienna
  
- 16.45      **Wake up messages | BE AWARE OF GEOPOLITICAL IMPACTS ON THE DANUBE REGION**
  - *The AGFA-war against Europe and its industries*  
*What Europe's automotive and technology industries have to expect*
  - *China, its influence and plans for the Danube Region*  
*Which facts influence China's investment strategies*
  - *The US-infrastructure renewal plan*  
*Opportunity or threat for Europe and the Danube Region?*
    - Achim Rauber, MBE | Member of Executive Team, CSCMP Germany, fmr. member of the board at German Association of the Automotive Industry (VDA)
    - Dr. Ting Ho | Committee Member, Advising Council to the Government of Guangdong, China
    - Mag. Franz Nauschnigg | Head of European Affairs & International Financial Organizations Division, Oesterreichische Nationalbank (OeNB)
    - Olaf Holzgreffe, M.A. | VP Intern. Relations, German Purchasing Association (BME)
    - Dr. Johann Sollgruber | Former Head of Representation of the European Commission in Austria, Trade Counselor of the EU, EC Austria
  
- 17.45      **Conclusion & Summary | GEOPOLITICAL UNDERSTANDING MAKES US ACT!**
  - Jochen Ressel | Executive Director – Operations, SENATE OF ECONOMY
  
- 18.00      **Social Get-together | TRADITIONAL VIENNESE EVENING**
  - Melker Stiftskeller (Cellar of Melk Abbey) – 10 min. walk from Hofburg

## HOW TO REACH MELKER STIFTSKELLER

### Address

- **Schottengasse 3, 1010 Wien**



### IN COOPERATION WITH

**Stadt Wien**



### ORGANIZERS

**SENATE OF ECONOMY Austria** | SENAT DER WIRTSCHAFT Österreich

Headquarter

Rotenturmstrasse 5-9/1 | 1010 Vienna | Austria

office@senat-oesterreich.at | www.senat-oesterreich.at

Tel.: +43 1-505 3548 | Fax: +43 1-505 3548-20

**DMRBW – Danube Macro Region Business Week**

**CVI GROUP**

office@dmrbw.com | www.dmr bw.com

Tel.: +43 660 32 000 10

### ORGANISING TEAM:

- Dr. Ernst Schmied | Chairman, DMRBW
- Mag. Dominik Schmied | Project Manager, DMRBW
- Jochen Ressel | Exec. Dir-Operations, SENATE
- Vuk Markovic, BA | Project Manager, SENATE