

SMART DANUBE REGION-SYMPIOSIUM 2018 part of the Danube Macro Region Business Week



The SENATE OF ECONOMY welcomes you to the SMART DANUBE REGION-symposium, which is part of the DMRBW – Danube Macro Region Business Week, and which is organized in the framework of the SENATs initiative EEDF – EUROPEAN ECONOMIC DANUBE FORUM.

Being SMART in reality

The realization-status of the first pile of projects

October 10th, 2018 | Doors open 1.00 pm | Program starts 1.30 pm

OSCE – Organisation for Security & Cooperation in Europe – Ratsaal – 5th floor

Hofburg Congress Centre | Heldenplatz 1 | 1010 Vienna | Austria

In 2016, the EEDF focused on explaining, what “SMART” as a concept really means. In the 2017 symposium, the SENATs plan has been brought to public, how we are going to realize projects to make the Danube Region “smart”. Now, the first pile of projects have been defined, outlined and in spring 2018 regions and partners for implementation have been selected – on business and public administration side. Now it is time to report about the actual status, next steps and how additional partners can participate.

AGENDA | Wednesday, Oct. 10th 2018 - SMART DANUBE REGION

Making the Danube Region Smart now

- 13.00 **Doors open & registration**

- 13.30 **OPENING OF THE SMART DANUBE REGION SYMPOSIUM**
 - The today's goal: Gabriele Stowasser | Member of the Board – Intl. Relations, SENATE OF ECONOMY

 - Dr. Rudolf Schicker | Head of Danube Strategy Point | EUSDR former EUSDR-Priority Area Coordinator | Capacity Building (PAC10)

- 13.45 **Opening Keynote | WHY WE NEED A SMART DANUBE REGION AND HOW TO DO IT**
 - Jochen Ressel | Executive Director – Operations, SENATE OF ECONOMY

- 14.00 **Panel discussion | PERFECT PARTNERS GOING AHEAD**

Representatives of leading companies give insights in their motivation to help making the Danube Region smart.

 - Mag.^a (FH) Petra Lahofer | Senior Manager, BDO Austria GmbH Wirtschaftsprüfungs- und Steuerberatungsgesellschaft

 - Peter Csizmar, MSc. | Regional Manager SEE, ipcenter.at GmbH

- 14.30 **Short presentations | THE SMART DANUBE REGION-PROJECTS**
Which projects have been selected? Which cities, towns and regions are realizing them? Which SMEs and companies are part of it? Timelines and opportunities.
 - *Project 1 | SHIP WRECK REMOVAL*
 - *Project 2 | ECO- & GREEN TOURISM*
 - *Project 3 | EARLY WARNING*
 - *Project 4 | SHARED E-MOBILITY*
 - *Project 5 | SMART WASTE: COLLECTION & UPCYCLING*
 - *Project 6 | URBAN FARMING*
 - *Project 7 | SMART URBAN SPACES*
 - *Project 8 | SMART HEATING*
 - *Project 9 | SMART REGIONAL ENERGY COOPERATIVES*

- 16.00 **Start of project networking session & final comments | THE NEXT STEPS**
 - Jochen Ressel | Executive Director – Operations, SENATE OF ECONOMY

- 17.00 **Closing of networking session**

IN COOPERATION WITH

StadT  Wien



ORGANIZED BY

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- Mag. Dominik Schmied | Project Manager, DMRBW
- Jochen Ressel | Exec. Dir-Operations, SENATE
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