Economy and entrepreneurship in the Danube region

“Smart Cities”

2016

31st October 2016 | 9.30

The Sports and Business Center Vojvodina - SPENS | Sutjeska 2, Novi Sad

Smart City - maximum quality of life with minimal resource consumption
ECONOMY AND ENTREPRENEURSHIP IN THE DANUBE REGION
“SMART CITIES” 2016

09:00 – 09:30 Registration

09:30 – 09:45 WELCOME SPEECH
Mr. Marko Čadež, President of CCIS
Mrs Maria Doz, Ministry of Economic Affairs,Labour and Housing
Baden-Wuerttemberg

09:45 – 10:05 The importance of collaboration in the Danube region: Explaining why Smart Cities
The importance of Smart Cities for a balanced society in the future, considering recent technological
development and the factor Human and Machine How the EEDF is supporting the entrepreneurs

Dr. Erhard Busek, President of the SENATE OF ECONOMY Austria and President of the EUROPEAN
ECONOMIC DANUBE FORUM and founder of the Southeast European Cooperative Initiative (SECI)

10:05 – 11:00 Smart Cities in Europe - Strategies, innovation programs and current state of projects
Why are we creating Smart Cities? What is the goal? And how can smart cities spur innovation and
growth in a local economy? Hear examples from
Prof. Arch. Dr. Ramesh Kumar Biswas/Atelier Biswas, ARK22 Austrian Urban Environmental Group

11:00 – 11:15 COFFEE BREAK

11:15 – 11:35 Belgrade - SMART CITY on the Two European Rivers
City of Belgrade is currently updating its Development Strategy and continuing efforts to link its
everyday life to two European rivers, Sava and Danube. Being also ambitious to become more efficient,
sustainable and inclusive, the new SMART concept is embedded as its strategic urban development goal
Dr. Žaklina Gligorijević, Dipl.-Ing. Arch. Urban Planning Institute of Belgrade

11:35 – 12:00 Possibility of systematic introduction of the concept of smart cities in Serbia.
Prof Dr. Borislav Stojkov, Faculty of Geography at Belgrade

12:00 – 12:30 The Danube region needs entrepreneurs!
Entrepreneurs create wealth, create jobs and lower the Brain drain
The EU project “Smart Impact” supports city managers in creating local innovation ecosystems. One key
aspect for this is the co-creation of solutions. This has been successfully demonstrated in Porto,
Eindhoven or Dublin.
Mrs Maria Doz, Ministry of Economic Affairs, Labour and Housing Baden-Wuerttemberg

12:30 – 13:00 Supporting the Competitiveness of Enterprises
Ms. Dragica Karajić M.Sc, Priority Area 8 Coordinator Ministry of Entrepreneurship and Crafts, Croatia
13:00 – 14:00  NETWORKING LUNCH

14:00 – 14:15  Funding / Projects / Connectivity
   The roll of media in promoting Smart Cities concept
   Mr. Veran Matić, member of managing board of CCIS

14:15 – 14:30  Opportunities of Danube Region
   Mr. Jochen Ressel, Economic Senate of Austria

14:30 – 14:45  What to do next? Networking, funding, implementing, impact!
   Examples from Serbia
   Successful Serbian business in nautics on Danube. - Mr. Vladimir Prišić
   Mr. Prišić is owner of biggest marine in Novi Sad. Mr. Prišić is also owner of company that produces and sells boats and boat motors.

14:45 – 14:55  Focus on best practices from the Danube Region
   Presentation of Smart-Projects from the Danube Region: Vienna and Zagreb
   Which kind of impact did they generate? Did they experience any regulatory or structural problem?

   URBACT Project “Smart Impact” in Zagreb
   Within the URBACT III project “Smart Impact” Zagreb focuses on the development of an innovation fund to create a local ecosystem of entrepreneurs.
   Frane Šesnić | director of Zagreb Development Agency

   Smart City Sibiu
   The SMART CITY SIBIU Project aims to promote smart solutions for energy generation and consumption, as well as an effective management of the electricity and heat consumption in selected areas of Sibiu. The project has a modular architecture, which allows for a step-by-step development towards the fulfillment of the global concept. A central platform monitors and orchestrates multiple applications.
   Dragan Tiberiu | representative of Sibiu Local Council

14:55 – 15:15  Sustainable Development in Polices and Society in Danube Region and opportunities of Danube Region
   Ms. Dragica Karajić M.Sc
   Mrs Maria Doz, Ministry of Economic Affairs, Labour and Housing
   Baden-Wuerttemberg

15:15 – 15:45  Next steps
   Dr. Erhard Busek, President of the SENATE OF ECONOMY Austria and President of the EUROPEAN ECONOMIC DANUBE FORUM and founder of the Southeast European Cooperative Initiative (SECI)
   Mrs Maria Doz, Ministry of Economic Affairs, Labour and Housing
   Mr. Jochen Ressel, Economic Senate of Austria
   Ms. Danica Milovanović, moderator

15:45  Get-together (family photo)